Capability Statement

MENTOR®
ENTERPRISES, INC.

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Socio-Economic Certification: SDVOSB

NAICS:
323111-Comm Printing
323113-Comm Screen Printing
323114-Quick Printing
323115-Digital Printing
323117-Books Printing
323122-Prepress Services
334611-Software Reproduction
334612-PreRecorded CD
422920-Book Wholesaler
424120-Stationary Wholesale
451211-Book Stores
493110-Warehousing Storage
511110-Newspaper Publishers
511120-Periodical Publishers
51130-Book Publishers
511130-Software Publisher
511199-Other Publishers
541430-Graphic Design
541511-Custom Computer Programming Services
541613-Marketing Consulting Services
511210-Software Publisher
519130-Internet Publishing
611420-Computer Training
611430-Professonal Management Dev Training
611710-Educational Support Services

CAGE CODE: 5DCP5

D&B: 938195414

GSA Schedule:
Alutiiq Pacific GS-35F-0317Y - Product "Counselor"

Expansion: *Currently seeking additional opportunities with Federal, State, and Local governments.*

SUMMARY:

Mentor provides adaptive and outcome-based training products for Military personnel, Department of Defense (DoD) civilians, other government entities at the local, state, and federal level, as well as other civilian organizations. Our E-Reader and mobile application currently support Army and Air Force Professional Development through training publications, Distributed Learning, and authentic assessments aligned with 21st Century Soldier Core Competencies. Our next generation E-Reader mobile application will include interactive features with expansion plans to include innovative technologies. We also offer Curriculum Development and Multimedia Design; traditional and electronic publishing; software development; mobile apps; web development and graphic design. Mentor is committed to developing products, providing services, and solutions that increase our customer's productivity, effectiveness, and efficiency. Mentor has sold professional development material globally through an exclusive relationship with an Army and Air Force Exchange distributor since 2000.

CAPABILITIES:

Mentor Enterprises Inc. increases customer productivity, effectiveness, and efficiency by implementing cost effective and innovated solutions that meet organizational and individual needs.

- eBook Development & Publishing
- Mobile Application Development
- Leadership Development
- Software Development
- *Professional Development Software

- Curriculum Development/Design
- Web Development & Design
- Traditional Print Publishing and Distribution
- Graphic Design & Audio/Visual Editing
- Gaming and Simulations

Notes: **Mentor has developed numerous software solutions dedicated to increasing readiness productivity through a platform we call "guide on the side virtual mentorship." This process encourages and fosters critical thinking skills while simultaneously developing professional leadership and problem solving skills with universal application.*

Areas of Expertise:

Printing, Graphic Design, Prepress, Editing, Technical Writing— Mentor is a prominent SDVOSB book and eBook publisher. We specialize in providing a wide array of cost effective **in-house** services that can be tailored to our customers' needs in near real time.

Professional Development—We specialize in leadership, mentorship, and coaching of Military, DoD, government, and business professionals through outcome-based educational training products in the form of physical books, eBooks, software, and mobile applications. Our experts improve efficiency of individuals and organizations by developing action plans that focus on organization mission, environment, people, and points of disruption. Our experts are asked to speak with, instruct, and assist individuals and organizations of the U.S. Military, Department of Defense, Government, and business organizations in subjects ranging from strategic planning, leader development, curriculum design, coaching, mentoring, and developmental counseling.

Software Development—Mentor is an experienced developer/publisher of software with web capabilities, content management, and automatic updating capabilities. Desktop applications that send data to the web are protected by SSL and various 128 and 256 base key encryptions. Our software is designed to solve customer specific issues in a customer defined environment. We already have products available on the GSA Schedule and a certificate of net-worthiness.

Mobile Application Development—we offer cross platform mobile applications, featuring intuitive user interface design. We manage our own library of eBooks with encryption and enhanced security features. The platform is highly adaptable, and easily accommodates outside source material from 3rd parties. The enhanced version is expected to be released sometime during 2017. It will include interactive features: dynamic note taking, video, audio, and simulations.

Web Development—Mentor is responsible for managing and developing several websites. These websites often communicate with desktop software and/or mobile applications though secure proprietary systems. Mentor also develops web tools that are used in house for content management, data comparison, report generation, software/application licensing, ecommerce, and user management. We also have the capability to provide digital downloads in real time for our software and mobile applications.

Books

Software

Apps

Training Aids & Devices